

2 0 **DAILY REPORT**
1 2 **CLASSIFIED ADVERTISING RATES/SIZES**

Attorney/ Help Wanted	1wk	2wks	4wks	13wks	26wks	52wks
Full Page	8,755	5,300	4,310	4,120	3,075	2,045
Half Page	6,290	3,815	3,110	2,825	2,050	1,705
Quarter Page	3,965	2,415	1,970	2,050	1,535	1,360
Eighth Page	3,080	1,895	1,555	1,365	1,025	1,020
10-Inch	2,970	1,740	1,435	1,295	980	680
8-Inch	2,585	1,495	1,225	1,095	820	455
6-Inch	2,335	1,255	1,040	885	665	475
4-Inch	1,475	930	775	645	515	340
2-Inch	860	555	525	355	265	195
1-Inch	605	525	455	305	225	150

• Cost includes online presence

Administrative/ Help Wanted	1wk	2wks	4wks	13wks	26wks	52wks
Full Page	4,380	2,650	2,155	2,060	1,540	1,025
Half Page	3,145	1,910	1,555	1,415	1,025	855
Quarter Page	1,985	1,210	985	1,025	770	680
Eighth Page	1,540	950	780	685	515	510
10-Inch	1,485	870	720	650	490	340
8-Inch	1,295	750	615	550	410	230
6-Inch	1,170	630	520	445	335	240
4-Inch	740	465	390	325	260	170
2-Inch	430	280	265	180	135	100
1-Inch	305	265	230	155	115	75

Real Estate/ Marketplace	1wk	2wks	4wks	13wks	26wks	52wks
Full Page	7,470	4,600	3,735	1,590	1,110	875
Half Page	5,335	3,195	2,665	1,270	890	690
Quarter Page	3,305	1,985	1,655	680	475	340
Eighth Page	2,560	1,535	1,280	545	380	275
10-Inch	2,235	1,260	1,055	405	285	205
8-Inch	1,895	1,070	885	345	240	170
6-Inch	1,565	885	735	280	190	140
4-Inch	1,120	635	525	230	160	115
2-Inch	615	345	315	205	145	105
1-Inch	405	315	270	165	115	80

Classified Marketplace Online upgrade \$15/day

Gallery of Homes Online \$220/mo

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Classified Ad Dimensions

