

Classified Advertising	1wk	2wks	4wks	13wks	26wks	52wks
Full Page	8,336	5,048	4,106	3,926	2,928	1,946
Half Page	5,990	3,634	2,964	2,602	1,953	1,622
Quarter Page	3,776	2,301	1,878	1,953	1,463	1,296
Eighth Page	2,933	1,804	1,481	1,302	976	973
10-Inch	2,830	1,658	1,365	1,236	933	649
8-Inch	2,462	1,423	1,167	1,041	782	519
6-Inch	2,224	1,199	990	846	635	453
4-Inch	1,404	887	735	616	489	324
2-Inch	820	529	499	337	254	187
1-Inch	578	500	432	294	218	144

Real Estate	1wk	2wks	4wks	13wks	26wks	52wks
Full Page	7,112	4,383	3,560	1,515	1,058	831
Half Page	5,082	3,047	2,541	847	594	465
Quarter Page	3,146	1,894	1,574	454	317	226
Eighth Page	2,440	1,460	1,221	365	254	182
10-Inch	2,131	1,202	1,007	271	189	135
8-Inch	1,805	1,021	847	229	161	114
6-Inch	1,492	847	701	187	129	94
4-Inch	1,067	606	499	152	107	75
2-Inch	586	327	301	135	96	68
1-Inch	385	301	257	108	75	54

Classified Ad Dimensions

